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THE FIX IT ISSUE

say good-bye
to your biggest
beauty problems!



the new obsession

“SELFIE” SURGERY

has it gone
too far?

Gillian

Anderson

her supernatural
anti-aging
secret

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LOOK
YOUNGER
FAST.

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DISPLAY UNTIL SEPTEMBER 26

Renew. Restore. Revive.

A TAILORED APPROACH

By

**DR. FRANK AGULLO,
DR. HUMBERTO PALLADINO**

SOUTHWEST PLASTIC SURGERY
EL PASO, TEXAS

Regarded for the

high-quality patient care and tailored service they provide, Drs. Frank Agullo and Humberto Palladino are committed to delivering superior results and an outstanding experience. "Southwest Plastic Surgery is the materialization of a dream to offer patients impeccable service and the latest technologies in our field," says Dr. Agullo. Remaining ahead of the curve and educated on recent innovations is of the utmost priority for every member of their team. "Our qualifications are exemplary, and not only are they evident by our training at the Mayo Clinic and the awards we've received, but also by the results and surgical outcomes that set us apart," adds Dr. Palladino.

WHO WE ARE

1.

THE FUTURE OF OUR FIELD

Stem cells have the potential to offer so much more beyond cellular differentiation, the possibilities are endless

6.

MOST MEMORABLE PATIENT REACTION

Tears of joy

7.

OUR PHILOSOPHY

At our practice, tailored care begins with a full consultation to discuss the goals and options available. This personalized approach ensures our patients are well informed and confident with their personal decisions

2.

THE BIGGEST MISCONCEPTION ABOUT OUR FIELD

Some patients think they can schedule their surgery the very next week

3.

THE MOST OUTRAGEOUS MEDICAL MYTH WE'VE HEARD

That after liposuction you will get fat in other areas

4.

OUR DREAM INNOVATIONS

A method of liposuction that doesn't require so much hand power and a way to grow hair follicles from stem cells in a lab

5.

CELEB PHOTOS OUR PATIENTS MOST OFTEN BRING IN

Kim Kardashian and Jennifer Lopez

8.

HOW WE PUT OUR PATIENTS AT EASE

When we are comfortable during the consultation, it makes our patients feel the same. Every patient is unique and some have many questions to address, others not as much. The key is to listen and be receptive to their needs and desires

9.

WHEN YOU KNOW YOU'RE READY FOR SURGERY

A patient should consider surgery if they can identify something that bothers them or that they'd like to improve. The decision should only be made after understanding all options, possible risks and benefits



OUR CREDENTIALS

Medical Degrees

Dr. Agullo: Universidad Anáhuac in Mexico

Dr. Palladino: Universidad Favaloro in Argentina

Board Certification

American Board of Plastic Surgery

CONNECT

Visit the doctors' gallery of before-and-after photos at newbeauty.com/swplasticsurgery

Location

El Paso, Texas

Phone

915.590.7900

swplasticsurgery.com



A FEW OF OUR SPECIALTIES...

Abdominoplasty
Aesthetic Injectables
Blepharoplasty
Body Contouring
Brazilian Butt Lift
Breast Augmentation
Breast Lift / Reduction
Browlift
Buttocks Augmentation
Buttocks Lift
Microneedling
Facelift
Mommy Makeover
Fat Transfer
Hair Transplantation
Laser Resurfacing
Lip Augmentation
Liposuction
Otoplasty
Necklift
Rhinoplasty



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Noninvasive solutions to treat cellulite include topical creams, laser treatments, mesotherapy injections, and radio-frequency, massage or suction devices.

Specialties / ● PLASTIC AND FACIAL PLASTIC SURGERY ● OCULOPRSTIC SURGERY ● DERMATOLOGY ● HAIR RESTORATION SPECIALIST ● COSMETIC DENTISTRY ● VEIN SPECIALIST ● FINANCING

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