





BEST COSMETIC SURGERY

Southwest Plastic Surgery



BEST GYM

Crossfit 915



BEST TANNING SALON

Aruba Tan



BEST DENTIST

Dr. Jim Bowden, DDS



BEST SALON AND SPA

N'Dulge Day Spa & Salon





BEST CIGAR SHOP

Tobacco Tin



BEST BUILDER

Tropicana Homes





BEST ATTORNEY

Sergio A. Saldivar





BEST CHIROPRACTOR

Dr. David Wardy, DC



BEST PERSONAL TRAINER

Shizzie Martinez



BEST CREDIT UNION/BANKS GECU



THANK YOU El Paso for voting us one more time as "The Best Cosmetic Surgeons in The City"



We are honored and grateful for your support. Southwest Plastic Surgery was born with the goal to bring to El Paso a first class plastic surgery practice. We are committed to provide the highest level of care tailoring our treatments to each patient's needs. Each and every one of our staff members strives to offer our patients a personalized experience to help them reach their desired goal.

This distinction helps us guide the practice in the right direction encouraging us to continue to affer the latest technologies and techniques within the field. The MedSpa at Southwest Plastic Surgery complements our full spectrum of services ensuring each of our patients can renew, restore and revive at the convenience of one location.

Once again, THANK YOU very much El Paso for trusting in Southwest Plastic Surgery.





THE MEDSPAAT SOUTHWEST PLASTIC SURGERY

If Ponce de Leon were alive today, perhaps he would be baffled to learn that his proverbial Fountain of Youth actually arrived in the form of marvelous new technology, rather than a body of water as he once thought. Now residents of El Paso, Texas and the Southwest region can be privy to these new techniques that virtually turn back the hands of time, without any surgery, pain, or down time.

Indeed, the offices of Southwest Plastic Surgery of El Paso have been filling appointments quickly, as more people than ever learn of the convenience. affordability and simplicity of many of the new cosmetic procedures offered through The MedSpa services.

Their award winning team consists of the talented registered nurses, Erika and Ysette, both very knowledgeable and experienced skin care specialists, as well as the awardwinning, board-certified Doctors Frank Agullo and Humberto Paliadino, who were recent recipients of the prestigious Texas SuperDoctors, and Castle Connolly Top. Doctors award. Both doctors are founders who carry an impressive list of accolades behind their resumes.

The MedSpa offers the latest technologies to renew, restore, and revive your face and body. The removal of fine lines, wrinkles, and signs of aging can be accomplished through a revolutionary system called Ultherapy®. Stubborn fat and undesirable inches around the waist, thighs, and other areas of the body can be melted away with Vanguish™,

Innovative, Age-Defying Non-Invasive Ultherapy®

Over time, the skin naturally loses elasticity in a person's cheeks, neck, chin, browline and around the eyes. Ultherapy⁽¹⁾ is a breakthrough cosmetic uplift that uses ultrasound technology to tighten, contour and smooth the appearance of wrinkles. This amazing technique is like getting a facelift, yet without the recovery process associated with surgery. Patients start seeing results within a couple of weeks, and the skin continues its transformation for months thereafter. Ultherapy® works by stimulating collagen production, which gradually tightens, smoothens and lifts the skin. From the décolletage and neck to the chin, cheeks and brow areas of a patients face, the procedure truly gives patients an exceptional opportunity to dramatically turn back the effects of aging. Look out, Benjamin Button! Aging backwards is now possible through Ultherapy®.



The Fountain of Youth Now Available in the Form of Technology at The MedSpa at Southwest Plastic Surgery

Patients in the Southwest enjoy these benefits with Ultherapy®:

- · No Downtime
- Non-Invasive
- · Less Complications and Risks than Facelift Surgery
- · Non-Surgical
- More Affordable
- · Return to Normal Activities the Next Day

Vanquish™ Away Stubborn Fat

Along with the Ultherapy® treatments, The MedSpa at Southwest Plastic Surgery is proud to offer the revolutionary new BTL Vanquish™ system, which uses a selective RFTM radio frequency method of removing fat deposits from a patient's body. Through a warm heat source that feels much like a heating pad, the Vanguish™ lives up to its namesake by vanishing fat stores in troublesome areas. The patients feel no pain in this non-invasive

experience because there are no incisions, no anesthesia, and no downtime.

While the patient is relaxing, the VanquishTM system takes away the stubborn fat stores around the waistline, abdominals, buttocks, hips and thighs, or in other predetermined zones. Its "selective" process has been scientifically proven to remove fat and was clinically approved.

The BTL Vanquish™ is being used by Southwest Plastic Surgery of El Paso as a body-contouring device. Patients typically go through a minimum of four, thirty-minute treatments until the fully desired effects of Vanquish™ have taken effect, and with permanent results!

After only one day of using Ultherapy® or Vanguish™, the noticeable effects start taking place. These new age-defying opportunities are changing the way people feel about plastic surgeries, not only making them more attainable and affordable, but also resolving the need to take a lot of time off from work or missing out on social obligations. Waiting days or weeks to heal from a facelift or tummy tuck may not be necessary.



The MedSpa at Southwest Plastic Surgery 10175 Gateway Blvd. W #210 El Paso, Texas 79925 (915) 590-7900 www.swplasticsurgery.com

THE CITY MAGAZINE OCTOBER LAUNCH PARTY IN CONJUNCTION WITH MERCEDES-BENZ EL PASO FASHION WEEK

at MESA STREET GRILL OCTOBER 9, 2014 | Photographed by LUIS MIRANDA, JR.













