

THE CITY

LOCAL
JEWELRY
DESIGNER



*Makes
the Emmys
Sparkle*

Stories of Hope

LINDA MEDRANO, KIM STULL AND LADONNA APODACA





Great Moment Beautiful You

RENEW

RESTORE

REVIVE



SOUTH·WEST
PLASTIC SURGERY

CALL

(915) 590 7900

10175 Gateway Blvd
West Suite 210
El Paso, TX 79925

(575) 520 5041

925 S Walnut
Las Cruces, NM 88001

www.swplasticsurgery.com



Frank Agullo, MD, FACS

Humberto Palladino, MD

Mayo Clinic Trained Award Winning
Board Certified Plastic Surgeons
Hair Transplant Specialists



SOUTHWEST PLASTIC SURGERY



ERIKA LUGO, RN, YSETTE CEBALLOS, RN SOUTHWEST PLASTIC SURGERY MED SPA

“Renew. Restore. Revive.”

If you have ever considered aesthetic surgery, you know you don't want to put yourself in the hands of anyone who is anything less than the best.

The Southwest Plastic Surgery Med Spa, is formed by a team of Award winning Mayo Clinic trained plastic surgeons and talented and experienced nurses in the field. Having worked as a team in the Med Spa business together, Erika and Ysette have over nine plus years of training and experience in the field of aesthetics and have received extensive training all over the country, including training by respected doctors like Beverly Hills' Dr. Chopra. "We offer each and everyone of our patients tailored skin care services, which ultimately translates into patient satisfaction, our top priority. Our extensive training in injectables and lasers allows us to treat a broad spectrum of skin conditions, from

acne, wrinkles, vascular abnormalities, just to mention a few. As well as the innovative Eclipse micro-needling pen which improves skin texture by stimulating the regeneration process of the skin," Erika explained.

The Southwest Plastic Surgery Med Spa is unique because it offers patients an all-in-one medical treatment facility and spa. Altogether the Med Spa offers Botox, micro-needling, chemical peels, microdermabrasion, an assortment of injectables, laser treatments and more. The Med Spa offers many of the most coveted makeup and beauty products, including the ZO Medical Skin Health and Skin Medica skincare lines as well as Jane Iredale, a 100% pure mineral and organic makeup line. "We also carry Colorescience Sunforgettable, a portable powder sunscreen which can be applied over makeup, as well as Neotensil a non surgical solution for the

lower eyelid bags," said Ysette. "We are here to help you get the absolute best and most natural results, the results you want to feel Renewed, Restored and Revived."



SOUTHWEST
PLASTIC SURGERY

RENEW. RESTORE. REVIVE.

Southwest Plastic Surgery Med Spa

10175 Gateway West, Ste. 210

El Paso, Texas 79925

www.swplasticsurgery.com

(915) 590-7900

BREAST RECONSTRUCTION: RENEW, RESTORE AND REVIVE AFTER BREAST CANCER

| By: SOUTHWEST PLASTIC SURGERY |



**SOUTHWEST
PLASTIC SURGERY**
RENEW. RESTORE. REVIVE.

Frank Agullo, MD FACS
Humberto Palladino, MD
Southwest Plastic Surgery
10175 Gateway Blvd West, Suite 210
(915) 590-7900
swplasticsurgery.com

A woman's battle against breast cancer requires multiple difficult decisions over a short period of time, many times overwhelming. Many women facing a mastectomy may not be aware of the benefits or possibility of breast reconstruction. The goal of reconstructive surgery is to restore form and function, but when it comes to breast reconstruction, the surgery accomplishes far beyond that goal.

The breast is a central anatomical organ that defines the female character. Breasts are the identity of a woman. At the same time, it is related to life through its strong connection to

motherhood with the physiologic objective of breastfeeding. Moreover, the psychological impact of the female breast is perhaps the most important of all female anatomy. This is clearly evidenced by the fact that breast enhancement surgery is the most common surgical aesthetic procedure performed in females today.

This is why breast reconstruction surgery options have such important consequences for any woman undergoing breast cancer surgery. At Southwest Plastic Surgery, the most in demand breast reconstructive practice of El Paso and Las Cruces, we understand the repercussions of the procedure, which go beyond the anatomical reconstruction. Renewal occurs both on a psychological and physical plane. It is an honor and privilege for us to be able to participate in the journey towards restoration after such a devastating disease.

We see breast reconstruction as the blissful stage of a rather difficult process that will allow our patients to go back to their normal life feeling complete and in many occasions more confident and satisfied than ever before.

The procedure, covered by insurance, is achieved through the use of the woman's own tissue with or without the use of prosthesis. The plan is carefully tailored to each patient and can be performed immediately during the cancer surgery or at a later time, once the cancer treatments have been finalized.

All of us at Southwest Plastic Surgery look forward to meeting you, listening to your



"Women who have endured breast cancer and had part of what they feel is their womanhood taken away from them, they feel scarred, like less of a woman... To these women I recommend considering breast reconstruction surgery!"

– Lisa-Anne Raney

story and assisting you with your decisions through your journey. We know we can make the journey a much more comfortable and joyful one, cancer free and complete.

Renew, restore and revive yourself at Southwest Plastic Surgery. Call our office to schedule an appointment when you feel you are ready at (915) 590-7900.

SOUTHWEST PLASTIC SURGERY 1ST ANNIVERSARY CELEBRATION

Photographed by TOMMIE MORELOS



